Print Date 09/30/16

Page 1 of 2

CONTRACT



WSCV 15000 SW 27th Street Miramar, FL 33027 (305) 888-5151

www.telemundo51.com

And:

FACTOR INC THE 501 BRICKELL KEY DRIVE STE 602 MIAMI, FL 33131 USA

	Contract / Re	vision	Alt Order	#	
	691128	1			
Product					
POLITICAL/ FL STATE	SENATE				
Contract Dates	Estimate #				
10/03/16 - 10/09/16					
Advertiser	1177		Original Date	e / Revision	
MARCO RUBIO FOR S	ENATE FL		09/30/16	/ 09/30/16	
	Billing Cycle	Billing	Calendar	Cash/Trade	
	EOM/EOC	Broadcast		Cash	
	Station	Accou	nt Executive	Sales Office	
	wscv	Freda	Pedrique	WSCV Local	
	Special Handl			1	
	Demographic				
	RA50+				

 IDB#
 Advertiser Code
 Product Code

 Agency Ref
 Advertiser Ref

 23314
 23415

					Start/End			Spots.	/			
*	Line	Ch Start Date	e End Date	Description	Time	Days	Length	Week	Rate	Type S	pots	Amount
N	1	WSCV 10/03/16	10/07/16	M-F 5A-6A NOTICIERO 51	5A-6A	MTWTF	:30	2	\$175.00	NM	2	\$350.00
N	2	WSCV 10/03/16	10/07/16	M-F 6A-7A NOTICIERO 51	6A-7A	MTWTF	:30	2	\$425.00	NM	2	\$850.00
N	3	WSCV 10/03/16	10/07/16	M-F 5P-7P	5P-7P	MTWTF	:30	2	\$2,600.00	NM	2	\$5,200.00
N	5	WSCV 10/09/16	10/09/16	130P-2P	130P-2P	S	:30	1	\$600.00	NM	1	\$600.00
		ENFOQUE										
Ν	7	WSCV 10/08/16	10/08/16	SAT 6PM NEWS	6P-630P	S-	:30	1	\$1,500.00	NM	1	\$1,500.00
N	8	WSCV 10/08/16	10/08/16	SAT 11PM NEWS	11P-1130P	S-	:30	1	\$1,500.00	NM	1	\$1,500.00
N	9	WSCV 10/09/16	10/09/16	SUN 530P-6P NOTICIERO	5530P-6P	S	:30	1	\$1,600.00	NM	1	\$1,600.00
N	11	WSCV 10/09/16	10/09/16	HASTA QUE TE CONOCI	8P-10P	S	:30	1	\$5,500.00	NM	1	\$5,500.00
N	12	WSCV 10/09/16	10/09/16	JUAN GABRIEL NO NECES	SISU 10P -11P	S	:30	1	\$3,000.00	NM	1	\$3,000.00
N	13	WSCV 10/09/16	10/09/16	SUN 11PM NEWS	11P-1130P	S	:30	1	\$1,650.00	NM	1	\$1,650.00
N	14	WSCV 10/03/16	10/07/16	NOTICIERO 51	11P-1135P	MTWTF	:30	2	\$2,800.00	NM	2	\$5,600.00
D	15	WSCV 10/08/16	10/08/16	SAT 530P-6P NOTICIERO	5 ⁻ 530P-6P	S-	:30	1	\$1,500.00	NM	0	\$0.00
D	16	WSCV 10/09/16 ENFOQUE	10/09/16	8a-830a	8a-830a	S	:30	1	\$600.00	NM	0	\$0.00
								Tot	als		15	\$27,350.00

 Time Period
 # of Spots
 Gross Amount
 Agency Comm.
 Net Amount

 09/26/16 -10/09/16
 15
 \$27,350.00
 (\$4,102.50)
 \$23,247.50

 Totals
 15
 \$27,350.00
 (\$4,102.50)
 \$23,247.50

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between:

Print Date 09/30/16

Page 2 of 2



WSCV 15000 SW 27th Street Miramar, FL 33027 (305) 888-5151

www.telemundo51.com

	Contract / Revision 691128 /	Alt Order #
Contract Dates 10/03/16 - 10/09/16	Product POLITICAL/ FL STAT	Estimate #
Advertiser MARCO RUBIO FOR S		iginal Date / Revision 09/30/16 / 09/30/16

ignature:	Date:
	•

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FOR NBCE CONTRACTS:
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9/27/2016 Date:

> MARCO RUBIO FOR SENATE 2016 Client:

Telemundo TV 51 Media:

Miami/Ft. Lauderdale Market:

Contact: Freda Pedrique

305-962-1659 954-622-7711 Phone:

flpedrig@telemundo.com E-mail:

Week of:

999 Ponce de Leon The Factor, Inc. AGENCY:

Coral Gables, FL 33134

Ana Carbonell / Mirta De Armas Contact:

305-358-786-797-2713

	8	00	8	8	8	8	8	8		8		8	8	
TOTAL	350.00	850.00	\$ 5,200.00	\$ 5,600.00	1,500.00	1,500.00	\$ 1,600.00	1,650.00		600.00		\$ 5,500.00	3,000.00	
	\$	\$	\$	\$	↔	\$	÷	\$	ş	\$	_	43-	\$	
GRP'S	2.4	3.4	21.6	16	7.2	б	7.3	7.1	0	1.3		19.1	14.3	
СРР	145.83	250.00	240.74	350.00	208.33	166.67	219.18	232.39	#DIV/0i	461.54		287.96	209.79	
	\$	↔	\$	\$	\$	↔	ب	❖	-	\$		\$	\$	
# Spots	2	7	2	2	П	П	₽	П	0	1		П	Н	
Cost/spot	\$ 175.00	425.00	\$ 2,600.00	\$ 2,800.00	\$ 1,500.00	\$ 1,500.00	\$ 1,600.00	\$ 1,650.00	00'009	00.009		\$ 5,500.00	\$ 3,000.00	
S	<u>٠</u>	Ş	\$2,	\$2,	\$1,	\$ 1,	\$1,	\$ 1,	s	\$		\$5,	\$3,	
20+	1.2	1.7	10.8	∞	7.2	6	7.3	7.1	1	1.3		19.1	14.3	
18+														
30" fixed	215	250	3000	3200	1800	2250	1800	2250	800	800				
30" Pre	175	425	2600	2800	1500	1500	1600	1650	009	009		5500	3000	
Program	News	News	News	News	News	News	News	News	Enfodne	Enfoque		J.G. Mini	J.G. Special	
Time	5a-6a	6a-7a	5p-6:30p	11p-11:35p	6:30p-6p	11p-11:30p	5:30p-6p	11p-11:30p	8a-8:30a	(Zp-12:30b		9p-10p	10-11p	
Day	M-F	M-F	M-F	M-F	SA	SA	SU	SU	SU	SU SU		SU	SU	
Station	WSCV	TV51		(20					130-7				

Mini-Serie: Juan Gabriel: "Hasta que te ..."

\$ 4,102.50 \$ 23,247.50

NET: AC:

\$27,350.00

108.7

251.61

Juan Gabriel "No necesita ..." Special:

AGENCY

THE FACTOR, INC.

MEDIA

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	Location:	ni Flo	rida.	Date:	12016
	M. CARBONE			1//8	12010
	of: Marco		Senate	2016	a legally
	late of the Re				political
the	ice of:	nte of	Floride	u.	
ection to be h	eld on:	vember &	3 4 2016	6.	
			,		
	est station time as fol	llows:			
		llows: Days	Class	Times per Week	Number of Weeks
hereby reque	Time of Day, Rotation or		Class		
hereby reque	Time of Day, Rotation or	Days	Class		

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I	MARC	co Rubio	FOR	Senate 2016	,
(name of to be br	of federal can	didate or author	rized co	mmittee) hereby certifut to this agreement:	fy that the programming
	☐ doe	S		loes not	
refer to program	an opposing aming that do	candidate (checes refer to an o	k applic	able box). I further cocandidate:	ertify that for the
(check a	applicable bo	x)			
id	e radio progression proved the b	andidate, the of	ins a per fice beir	sonal audio statement ng sought, and that the	by the candidate that candidate has
in di th	nage of the ca splayed print	andidate for a due of the details and that the can-	aration of entifying	clearly identifiable pof at least four seconds the candidate, that the candidate's and/or the candidate's	s, and a simultaneously ne candidate approved
		Am Consignature of co		Approximately committee	
ou he	1.16 4				
Cun	didate	AND M printed name	. CARR	BONELL	9/6/2016 date

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I,_				Senate 2		at the programming
to be	broadcast (in who	le or in part)	pursuant 1	to this agreen	nent:	at the programming
*	☐ does		U do	es not		
	to an opposing car ramming that does				rther certif	y that for the
(chec	k applicable box)					
	the radio program identifies the cand approved the broa	didate, the of				
<u>a</u>	displayed printed the broadcast, and paid for the broad	idate for a distatement id that the can cast.	uration of entifying t didate and	at least four she candidate, lor the candidate	seconds, and the ca	id a simultaneously andidate approved
		signature of c		authorized com	ımittee	
		_				
ON	behalf of	Ann K	1. CARBO	UEKL.		9/0/2016
Ca	ndidate	printed name	€			date